

# OPTIMIZATION CASE STUDY

## CLIENT PROFILE

Location

**Dallas, TX**

Industry

**Small Electronics Products,  
Light Manufacturing,  
Wholesale Distribution**

Number of employees

**Approximately 30**

# Uniden®

**Uniden has a mission of making life better, and is creating easy-to-use, affordable, cutting-edge technology you can trust.**

Marine Radios, CB Radios, Scanners, Radar Detectors, are just some of the products Uniden is providing to the technology industry. They sell B2B through a network of big box retailers that use SPS Commerce and EDI orders, as well as B2C through Shopify.

## CHALLENGE

Uniden needed modern business applications to replace their legacy IBM AS400 hardware and software that had been supporting the operations of the business for more than 30+ years .

Uniden was expanding into a new warehouse managed by a 3PL and needed help to design and implement a custom Celigo integration for each of the warehouse processes (purchase receiving, inventory transfers, fulfillments, inventory counts, and inventory adjustments).

## SOLUTION

Financial migration of trial balances from acquired company to parent company.

Merging two NetSuite instances together; migrate master data, customizations, features and processes from acquired company to parent company.

## OPTIMIZATION WINS

- 01 **FIXED ISSUE WITH WMS INTEGRATION THAT WAS IMPACTING AVERAGE COST OF INVENTORY**
- 02 **BETTER INVENTORY MANAGEMENT**
- 03 **GREATER VISIBILITY TO ORDER MANAGEMENT PROCESS AND INVENTORY COMMITMENTS**